

For Immediate Release

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DEBORAH FOGARTY PARTICIPATES IN ELITE TRAVEL INDUSTRY EVENT

Travel Weekly and TravelAge West host top travel advisors at Global Travel Marketplace West

Pembroke Pines, FL - Travel Weekly and TravelAge West are proud to announce that Deborah Fogarty was selected from among hundreds of applicants to attend the third-annual Global Travel Marketplace West (GTM West) as an Ambassador. Ambassadors are part of a small, select group of past event attendees who have demonstrated significant growth in both their business and network as a result of first-time attendance in 2015.

GTM West took place at the Westin La Paloma Resort and Spa in Tucson, Arizona, May 4-6, 2016 and is a two-and-a-half day appointment-only event for top-producing travel advisors in North America and leading cruise, hotel, tour and destination suppliers seeking to conduct business face-to-face.

Only the top 10 percent of the nearly 800 applicants were selected to participate and only 20 percent of those chosen were designated as Ambassadors. "A GTM West advisor is one that recognizes the importance of creating new business relationships and fostering existing ones, and understands how crucial it is to be well educated in this ever-changing industry," says Jacqueline Hurst, Director, Trade Recruitment and Engagement, Travel Weekly Events. "With up-to-date knowledge and valuable relationships in their arsenal, these advisors are fully equipped to provide each client with a unique experience, tailored to their travel preferences."

One hundred suppliers engaged with travel advisors through a variety of one-on-one pre-scheduled meetings, exclusive Boardroom presentations and networking events.

"GTM is the most incredible event for the Travel Industry for cream of the crop travel agents to meet one on one with the most unique top of the line suppliers so that I can hand craft incredible, unique vacations for my clients."

GTM West advisors exhibit unparalleled industry expertise and have relationships with key individuals in hotel, cruise, tour and destination organizations, allowing them to best meet their valuable clients' needs.

“The advisors chosen to attend this event represent the best in today’s travel business. The knowledge and experience they offer their clients is second to none, and is undoubtedly enhanced as a result of attending the event,” said Alicia Evanko-Lewis, Senior Vice President of Events, Travel Group, Northstar Travel Media. “GTM West provided the platform for these travel professionals to network with like-minded individuals who all have the same goal: To build and grow their business.”

ABOUT TRAVEL WEEKLY:

Travel Weekly, the national newspaper of the travel industry, is the most influential provider of news, research, opinion and analysis to the North American travel trade marketplace. In addition to a weekly print publication, TravelWeekly.com, updated several times daily, is the most-visited industry website. Travel Weekly is a division of Secaucus, New Jersey-based Northstar Travel Group, the largest travel business-to-business travel publisher in the world.

ABOUT TRAVELAGE WEST:

For more than 46 years, TravelAge West has been the trusted voice of the travel industry in the Western U.S. With award-winning writing and design, the publication brings the best of travel to life for readers. The magazine's first-hand, on-site reports and fresh destination coverage is a valued resource for travel advisors. TravelAge West is a division of Secaucus, New Jersey-based Northstar Travel Group, the largest travel business-to-business travel publisher in the world.

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